RESEARCH POLICY

<u>COVERED TOPICS IN RESEARCH POLICY</u>

RESEARCH POLICY OF DYPUSM

I.INTRODUCTION

The need for having a Research Policy hasemerged in response to createinnovators by implementing innovative and effective pedagogy in new knowledge creation to meet the Industry challenges. DYPUSM hasbeen trying to promoteresearch activities in the School. Research and Development Cell closely monitorsthe research activities of the DYPUSM.The DYPUSM hasdifferent research journalswhich showcases the research work carried out by faculties over a period of time.The DYPUSM has signed MOU with Swami Ramanand Teerth Marathwada University - a State University and University of Calicut's,Naipunya Institute of Management and Technology, Kerala, Cochin University KVM Trust EducationalInstitutions forjointresearchprogram.

Therefore, the present research policy aims to help School of Management toincrease research productivity of both faculty and students and to publish new knowledge periodically for the benefit of the society and industry.

2. OBJECTIVES

Research Policy is a collective endeavor aimed at creating a researchculture at DYPUSM. The main objective of DYPUSM Research policy is to explorenew avenues of knowledge and encourage faculty and students to undertake andpursuetheirresearchandpublish.

The objectives of DYPUSM research policy are as follows:

- To promote research and innovation that will lead to competitive development To ensure integrity, quality and ethics in research

- Tointegrateteachingandresearchthroughtranslationalandinstructionalresearch

- Toestablish our School as a Centre for Excellence in research, throughaninterdisciplinaryapproach

- Tocreate opportunities for faculties and students to build their researchknowledge and channel their intellect to improvise and invent for thebenefitofsociety.

3. **PROMOTIONOFRESEARCH**

- School of Management believes that researchers are free to choose thesubjectoftheirresearch.

- Organisation of various faculty development programmes like 'How to writeresearch paper, Research Methodology, Data analysis, Case Study Writing,etc.to enhance the research knowledge of the faculty and students.

- Encourage faculty to register for their PhD programme.

- Encourage faculty to participate and attend conferences and presentresearchpapersinthesame.

- Deputation of the faculties to various seminars/conferences/workshops.

- Encourage faculty to publish research papers in quality journals at national and international levels.

- Provision of seed money and duty leave to faculty for attending the conferences and seminars.

- Encourage faculty and the students to participate in seminars and conferences so that there can be free flow of ideas and thought processes.

- The availability of elibrary, digital library and ejournals all help in

promoting of quality research.

- Continuously focused on increasing the quality of research through research
- collaboration with otherInstitute andindustry interaction.
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4. CODEOFETHICSFORRESEARCHFOLLOWEDBYTHEDYPUSM

- Centralised Ethical Committee.
- Focus on Social Responsibility
- Emphasis on honesty and fairness
- Values that are in accordance with common behavior or with one's religious beliefs
- Obligations responsibilities and rights towards conscientious work or enlightened self-interest
- Emphasis on virtue, leadership character, confidentiality,etc.

5. RESEARCH AT UGANDPGLEVEL

Teaching and research are equally importantm a DYPUSM. Topromote creativity among the undergraduate and post-graduate students,minor Research Project is inducted where the students under the guidanceof the faculty work on the decided topic of the dissertation. The final projectis submitted to the institution and the viva is conducted. Similarly, in the post graduate programme, research was emphasized emphatically and students were trained for robust research skills. It shall also encourage PG and UG student to publish their research work.

6. FUTURE PLANS FOR ENHANCEMENT OF RESEARCH *AT* DYPUSM

- Establishment of Research Chairs and IDEALAB-Library
- To increase more industry-institute interaction
- To increase more guest lectures /seminars/workshops/conferences / Live industrial projects etc.
- Resource mobilization out of consultancy project with industry.
- Research sharing and networking with other B-Schools in India and abroad.