

Name of the School: School of Creative Studies, DY Patil Deemed to be University	
Activity Type	ANIFX Event
Activity No:	01
Name of the Activity	ANIFX Event
Date of the Activity	30 th - 31 st october 2025
Number of Students	80
Number of Faculty Coordinator	10
Organized By	SOCS-DYPU
Brief Report	<p>The AniFX Fest 2025 celebrated creativity, diversity, and innovation through a dynamic lineup of events ranging from cosplay and cultural performances to gaming tournaments and digital art competitions. The two-day festival brought together students, enthusiasts, and creative professionals, making it a highlight of the academic calendar</p> <p>Flashmob at COE Main Gate</p> <p>To kick off the celebrations, a Flashmob was organized at the Centre of Excellence main gate on October 30, 2025. Open to all, the 30-minute performance featured high-energy dance routines that drew a large and enthusiastic audience. The flashmob served as a lively promotional event for AniFX Fest, creating excitement and engagement across the campus. The spontaneous performances, synchronized choreography, and infectious enthusiasm left spectators delighted and set the perfect tone for the festival's commencement.</p> <p>Digital Character Design Competition</p> <p>A dedicated session on Digital Character Design offered participants insights into the artistic and technical aspects of creating compelling digital characters.</p> <p>The competition unfolded in several phases:</p> <ul style="list-style-type: none"> • Theme Announcement: Contestants received a creative brief encouraging original and imaginative designs. • Design Phase: Artists developed digital characters using their preferred software, emphasizing style and narrative.

- **Presentation and Judging:** Participants presented their creations to a jury, explaining design concepts and character backstories.

The competition showcased a wide range of imaginative characters — from futuristic warriors to mythical beings. The top entries stood out for creativity, storytelling, and digital execution. The event inspired participants to refine their design skills and explore the expanding world of digital art.

Gaming Tournaments: FIFA, Valorant, and BGMI

AniFX Fest 2025 featured thrilling eSports tournaments that energized the crowd and brought together gaming enthusiasts.

- **FIFA Tournament:** Conducted in a knockout format, the matches were intense and competitive. Players demonstrated exceptional strategy and gameplay, culminating in a close and entertaining final that captivated the audience.
- **Valorant Tournament:** Teams competed in best-of-three matches, showcasing tactical skill, teamwork, and precise execution. The final battle was a crowd favorite, keeping spectators on edge until the winning team's dramatic victory.
- **BGMI Squad Tournament:** Adding to the excitement, **18 teams** participated in the **BGMI squad competition**, demonstrating sharp reflexes, strategic planning, and cohesive teamwork. Matches were filled with thrilling encounters, clever ambushes, and last-circle finishes that highlighted the spirit of competitive gaming. The tournament received enthusiastic participation and reinforced the growing prominence of eSports among students.

These gaming events combined competition with collaboration, encouraging participants to showcase skill and sportsmanship in a festive atmosphere.

Cosplay and Cultural Events

The cosplay competition was among the most anticipated attractions of AniFX Fest 2025, drawing participants dressed as iconic characters from anime, video games, and pop culture.

Key features included:

- **Costume Parade:** Participants showcased their meticulously crafted costumes on stage, celebrating artistry and dedication.

- **Character Performances:** Contestants delivered engaging performances that brought their chosen characters to life.
- **Judging and Prizes:** A panel of judges evaluated based on costume accuracy, creativity, and stage presence, rewarding the top performers.

The cultural segment featured an array of **dance and music performances** representing diverse traditions and contemporary art forms. Students also presented **art exhibits and creative workshops**, offering hands-on experiences in visual and performing arts. These events fostered a spirit of unity, artistic expression, and cross-cultural appreciation.

Conclusion

The **AniFX Fest 2025** successfully blended art, performance, and technology to create a vibrant platform for creative expression. From the high-energy flashmob and captivating cosplay performances to the innovative digital art contest and intense gaming tournaments, the festival embodied the spirit of modern creativity. It fostered collaboration, talent, and enthusiasm across disciplines, leaving participants and audiences inspired and connected through shared creative passion.





