

Health Promotion



Dr. Subhadra Menon, Professor and Consultant in Global Public Health and Development, is an adjunct faculty with the school and took a week-long workshop on health promotion and communication. The workshop was packed with lecture series and activities like roleplay, debate, and student presentations. Students were given hands-on experience in examining various communication strategies, evaluating existing IEC materials, and the role of social media in the promotion of health. Moreover, students were trained in developing communication strategies for health promotion.