## **Syllabus**

		YEAR	R 1				
		Semest	er I				
Course Code	Course	Course Category	Specialisation	Lecture Hours	Theory credits	Practical credits	Total Credits
2418CMC1T1	Theories and Concepts in Media and Communication	Major		60	4	0	4
2418CMC1T2	History: Media Perspective	Major		60	4	0	4
2418CMC1T3	Entertainment and Media Industries	Major		30	2	0	2
2418CMM1T4	Current Debates in Media	Minor		30	2	0	2
2418CMO1P1	Workplace Wellness- 1*	Open Elective		60	2	1	3
2418CMA1T5	Communication Skills- 1	AEC		30	2	0	2
2418CMI1T6	Basics in Classical Literature- 1	IKS		15	1	0	1
2418CMV1T7	Foundation Course-1	VAC		30	2	0	2
2418CMY1P2	Health and Wellness- 1*	CC		0	1	1	2
	Total			315	20	2	22

\* Interdiscplinary Course,\*\*Non-credit course

		Semeste	er II				
Course Code	Course	Course Category	Specialisation	Lecture Hours	Theory credits	Practical credits	Total Credits
2418CMC2T1	Media Psychology and Audiences	Major		60	4	0	4
2418CMC2T2	Critical Reading and Critical Writing	Major		60	4	0	4
2418CMC2T3	Introduction to Global Media	Major		30	2	0	2
2418CMM2T4	Creative Media Strategies & Techniques	Minor		30	2	0	2
2418CMO2P1	Workplace Wellness- 2*	Open Elective		75	1	2	3
2418CMA2T5	Communication Skills- 2	AEC		30	2	0	2
2418CMI2T6	Basics of Foundational Indian Philosophy	IKS		15	1	0	1
2418CMV2T7	Foundation Course- 2	VAC		30	2	0	2
2418CMY2P2	Health and Wellness- 2*	CC		0	1	1	2
	Total			330	19	3	22

		YEAR	R 2				
		Semeste	er III				
Course Code	Course	Course Category	Specialisation	Lecture Hours	Theory credits	Practical credits	Total Credits
2418CMC3T1	Advertising and Brand Management	Major		60	4	0	4
2418CMC3T2	Film theory and application	Major		75	3	1	4
2418CMC3T3	Fundamentals of Journalism	Major		45	3	0	3
2418CMM3T4	Photography and Print Production	Major		75	1	2	3
2418CMO3P1	Radio Production	Minor		45	1	1	2
2418CMV3P2	Immersive Media Production	VSC		75	1	2	2
2418CMA3T5	Marathi- 1*						
2418CMA3T6	Sanskrit- 1*	AEC (Amy 1)		30	2	0	2
2418CMA3T7	German- 1*	AEC (Any 1)		30	2	U	2
2418CMA3T8	French- 1*	]					
2418CMY3P3	Health and Wellness- 3*	CC		0	1	1	2
	Total			405	16	7	22

\* Interdiscplinary Course,\*\*Non-credit course

		Semeste	er IV				
Course Code	Course	Course Category	Specialisation	Lecture Hours	Theory credits	Practical credits	Total Credits
2418CMC4T1	Public Relations and Corporate Communication	Major		60	4	0	4
2418CMC4T2	Media Laws, Ethics and Policy	Major		60	4	0	4
2418CMC4T3	Methods of Research in Media and Communication	Major		45	3	0	3
2418CMM4T4	Cinema Appreciation	Major		60	2	1	3
2418CMM4P1	Digital Media production	Minor		60	2	1	2
2418CMV4T5	Creative Writing Project	SEC		30	2	0	2
2418CMA4T6	Marathi- 2*						
2418CMA4T7	Sanskrit- 2*	AEC (Amy 1)		30	2	0	2
2418CMA4T8	German- 2*	AEC (Any 1)		] 30	2	U	2
2418CMA4T9	French- 2*	]					
2418CMY4P2	Health and Wellness- 4*	CC		0	0	2	2
	Total			345	19	4	22

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			er v	T4	T1	D451	T-4-1
Course Code	Course	Course Category	Specialisation	Lecture Hours	Theory credits	Practical credits	Total Credits
2418CMJ5T1	Reporting, Writing and Understanding the news	Major		60	4	0	4
2418CMJ5T2	Journalism and Public Opinion	Major		60	4	0	4
2418CMJ5T3	Convergent Journalism	Major		60	4	0	4
2418CMJ5T4	Documentary Storytelling and Production	Minor	Journalism	60	0	2	2
2418CMJ5T5	Design Thinking for Media Professionals	VSC		60	2	1	3
2418CMJ5P1	Minor Project	Internship	]	0	0	4	4
	Total	Î		300	14	7	21
Course Code	Course	Course Category	Specialisation	Lecture Hours	Theory credits	Practical credits	Total Credits
2418CMB5T1	Client Servicing and Account Planning	Major		60	4	0	4
2418CMB5T2	Agency Management	Minor		45	3	0	3
2418CMB5T3	Copywriting	Major	Advertising	60	4	0	4
2418CMBT4	Media Planning and Buying	Major	Management	45	3	0	3
2418CMB5T5	Digital Marketing	VSC	1	60	2	1	3
2418CMB5P1	Minor Project	Project	1	0	0	4	4
	Total	v		270	16	5	21
Course Code	Course	Course Category	Specialisation	Lecture Hours	Theory credits	Practical credits	Total Credits
2418CMR5T1	Advanced Public Relations Management	Major		60	4	0	4
2418CMR5T2	Strategic Writing & Media Relations	Minor	D 1 1 D 1 .	45	3	0	3
2418CMR5T3	Crisis Communication Management	Major	Public Relations	60	4	0	4
2418CMR5T4	International Communication	Major	and Corporate	45	3	0	3
2418CMR5T5	Brand Management and Corporate Identity	VSC	Communication	45	3	0	3
2418CMR5P1	Minor Project	Project		0	0	4	4
	Total			255	17	4	21
Course Code	Course	Course Category	Specialisation	Lecture Hours	Theory credits	Practical credits	Total Credits
2418CMF5T1	Media Production	Major		75	3	1	4
2418CMF5T2	Script writing	Major		60	4	0	4
2418CMF5T3	Direction Techniques and Aesthetics	Major	Film, Streaming	45	3	0	3
2418CMF5T4	Advanced Immersive Media and Mixed Reality	Minor	and Immersive  Media	60	2	1	3
2418CMF5P1	Audio Production: Principles and Practice	VSC	Media	75	1	2	3
2418CMF5P2	Minor Project	Internship		0	0	4	4
	Total			315	13	8	21

		Semeste	er VI				
Course Code	Course	Course Category	Specialisation	Lecture Hours	Theory credits	Practical credits	Total Credits
2418CMJ6T1	Specialised Writing and Reporting	Major		60	4	0	4
2418CMJ6T2	Business Journalism	Major		60	4	0	4
2418CMJ6T3	Broadcast Journalism	Major		45	3	0	3
2418CMJ6T4	Detecting Fake news and Misinformation	Minor	Journalism	30	2	0	2
2418CMJ6T5	Media Industry Trends and Forecasting	VSC		75	2	1	3
2418CMJ6P1	Major Project- Newspaper and Magazine Making	Project		0	0	4	4
	Total			270	15	5	20
Course Code	Course	Course Category	Specialisation	Lecture Hours	Theory credits	Practical credits	Total Credits
2418CMB6T1	Media Selling and Negotiations	Major		60	4	0	4
2418CMB6T2	Consumer Behaviour and Marketing Research	Major		60	4	0	4
2418CMB6T3	Digital Branding Strategy	Minor		45	3	0	3
2418CMB6T4	Measurement Metrics: Brand and Corporate Image	Major	Advertising Management	30	2	0	2
2418CMB6T5	Media Industry Trends and Forecasting	VSC		75	2	1	3
241000 (200)	Major Project-Campaign Planning	Project		0	0	4	4
12418CMB6P1	and Advertising Design						
2418CMB6P1	and Advertising Design  Total	,		270	15	5	20
Course Code		Course Category	Specialisation	270 Lecture Hours	15 Theory credits	5 Practical credits	20 Total Credits
	Total	Course	Specialisation	Lecture	Theory	Practical	Total
Course Code	Total  Course  Mass Media and Public Opinion  Measurement Metrics: Brand and	Course Category	Specialisation	Lecture Hours	Theory credits	Practical credits	Total Credits
Course Code 2418CMR6T1	Total  Course  Mass Media and Public Opinion  Measurement Metrics: Brand and Corporate Image	Course Category Major		Lecture Hours 60	Theory credits	Practical credits	Total Credits 4
Course Code 2418CMR6T1 2418CMR6T2	Total  Course  Mass Media and Public Opinion  Measurement Metrics: Brand and	Course Category Major Major	Public Relations and Corporate	Lecture Hours 60	Theory credits 4	Practical credits 0	Total Credits 4
Course Code 2418CMR6T1 2418CMR6T2 2418CMR6T3	Total  Course  Mass Media and Public Opinion  Measurement Metrics: Brand and Corporate Image  Celebrity Management  Public Relations in the Private and	Course Category Major Major Minor	Public Relations	Lecture Hours 60 60 30	The ory credits 4 4 2	Practical credits  0  0	Total Credits 4 4 3
Course Code 2418CMR6T1 2418CMR6T2 2418CMR6T3 2418CMR6T4	Total  Course  Mass Media and Public Opinion  Measurement Metrics: Brand and Corporate Image  Celebrity Management  Public Relations in the Private and Public Sector  Managing Organizational Public	Course Category Major Major Minor Major	Public Relations and Corporate	Lecture Hours 60 60 30 45	Theory credits 4 4 2 3	Practical credits 0 0 0	Total Credits 4 4 3 2
Course Code 2418CMR6T1 2418CMR6T2 2418CMR6T3 2418CMR6T4 2418CMR6T5	Total  Course  Mass Media and Public Opinion  Measurement Metrics: Brand and Corporate Image  Celebrity Management  Public Relations in the Private and Public Sector  Managing Organizational Public Relations  Major Project-Public Relations	Course Category Major Major Minor Major VSC	Public Relations and Corporate	Lecture Hours 60 60 30 45	Theory credits 4 4 2 3	Practical credits 0 0 0 0	Total Credits 4 4 3 2
Course Code 2418CMR6T1 2418CMR6T2 2418CMR6T3 2418CMR6T4 2418CMR6T5	Course  Mass Media and Public Opinion  Measurement Metrics: Brand and Corporate Image  Celebrity Management  Public Relations in the Private and Public Sector  Managing Organizational Public Relations  Major Project-Public Relations Campaigns	Course Category Major Major Minor Major VSC	Public Relations and Corporate	Lecture Hours 60 60 30 45 30	Theory credits 4 4 2 3 2 0	Practical credits 0 0 0 0 4	Total Credits 4 4 3 2 3 4
Course Code 2418CMR6T1 2418CMR6T2 2418CMR6T3 2418CMR6T4 2418CMR6T5	Total  Course  Mass Media and Public Opinion  Measurement Metrics: Brand and Corporate Image Celebrity Management Public Relations in the Private and Public Sector  Managing Organizational Public Relations  Major Project-Public Relations Campaigns  Total	Course Category Major Major Minor Major VSC Project	Public Relations and Corporate Communication	Lecture Hours 60 60 30 45 30 0 225 Lecture	Theory credits 4 4 2 3 2 0 15 Theory	Practical credits  0  0  0  0  4  Practical	Total Credits 4 4 3 2 3 4 Total Credits
Course Code  2418CMR6T1  2418CMR6T2  2418CMR6T3  2418CMR6T4  2418CMR6T5  2418CMR6P1  Course Code	Course  Mass Media and Public Opinion  Measurement Metrics: Brand and Corporate Image Celebrity Management Public Relations in the Private and Public Sector  Managing Organizational Public Relations  Major Project-Public Relations Campaigns  Total  Course	Course Category Major Major Minor Major VSC Project  Course Category	Public Relations and Corporate Communication	Lecture Hours 60 60 30 45 30 0 225 Lecture Hours	Theory credits 4 4 2 3 2 0 15 Theory credits	Practical credits  0  0  0  0  4  Practical credits	Total Credits 4 4 3 2 3 4 Credits Credits
Course Code 2418CMR6T1 2418CMR6T2 2418CMR6T3 2418CMR6T4 2418CMR6T5 2418CMR6P1 Course Code 2418CMF6T1	Course  Mass Media and Public Opinion  Measurement Metrics: Brand and Corporate Image  Celebrity Management  Public Relations in the Private and Public Sector  Managing Organizational Public Relations  Major Project-Public Relations Campaigns  Total  Course  Storytelling across platforms  Advanced Cinematography  Film Editing	Course Category Major Major Minor Major VSC Project  Course Category Major	Public Relations and Corporate Communication  Specialisation	Lecture Hours 60 60 30 45 30 0 225 Lecture Hours 60	Theory credits 4 4 2 3 2 0 15 Theory credits 4	Practical credits  0  0  0  4  Practical credits  0	Total Credits 4 4 3 2 3 4 Credits 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4
Course Code 2418CMR6T1 2418CMR6T2 2418CMR6T3 2418CMR6T4 2418CMR6T5  2418CMR6F1  Course Code 2418CMF6T1 2418CMF6T1	Course  Mass Media and Public Opinion  Measurement Metrics: Brand and Corporate Image Celebrity Management Public Relations in the Private and Public Sector  Managing Organizational Public Relations Major Project-Public Relations Campaigns  Total  Course  Storytelling across platforms Advanced Cinematography	Course Category Major Major Minor Major VSC Project  Course Category Major Major	Public Relations and Corporate Communication  Specialisation  Film, Streaming	Lecture Hours 60 60 30 45 30 0 225 Lecture Hours 60 75	Theory credits  4  4  2  3  2  0  15  Theory credits  4  3	Practical credits  0  0  0  4  Practical credits  0  1	Total Credits 4 4 3 2 3 4 Credits 4 4 4 4 4 4 4
Course Code 2418CMR6T1 2418CMR6T2 2418CMR6T3 2418CMR6T4 2418CMR6T5  Course Code 2418CMF6T1 2418CMF6T1 2418CMF6T2 2418CMF6T3	Course  Mass Media and Public Opinion  Measurement Metrics: Brand and Corporate Image  Celebrity Management  Public Relations in the Private and Public Sector  Managing Organizational Public Relations  Major Project-Public Relations Campaigns  Total  Course  Storytelling across platforms  Advanced Cinematography  Film Editing	Course Category Major Major Minor Major VSC Project  Course Category Major Major Major	Public Relations and Corporate Communication  Specialisation	Lecture Hours 60 60 30 45 30 0 225 Lecture Hours 60 75 60	Theory credits 4 4 2 3 2 0 15 Theory credits 4 3 2	Practical credits  0  0  0  0  4  Practical credits  1 1	Total Credits  4  4  3  2  3  4  Credits  4  4  3  4  3  4  4  3  4  4  3
Course Code 2418CMR6T1 2418CMR6T2 2418CMR6T3 2418CMR6T4 2418CMR6T5  Course Code 2418CMF6T1 2418CMF6T1 2418CMF6T2 2418CMF6T3 2418CMF6T3	Course  Mass Media and Public Opinion  Measurement Metrics: Brand and Corporate Image Celebrity Management Public Relations in the Private and Public Sector  Managing Organizational Public Relations  Major Project-Public Relations Campaigns  Total  Course  Storytelling across platforms Advanced Cinematography Film Editing Animation and Visual Effects Media Industry Trends and	Course Category Major Major Minor Major VSC Project  Course Category Major Major Major Major VSC Project  Project	Public Relations and Corporate Communication  Specialisation  Film, Streaming and Immersive	Lecture Hours 60 60 30 45 30 0 225 Lecture Hours 60 75 60 45	Theory credits 4 4 2 3 2 0 15 Theory credits 4 3 2 1	Practical credits  0  0  0  4  Practical credits  1 1	Total Credits  4  4  3  2  3  4  Credits  4  4  3  20  Total Credits  4  4  3  2

		YEAI	R 4				
		Semeste					
		Course		Lecture	Theory	Practical	Total
Course Code	Course	Category	Specialisation	Hours	credits	credits	Credits
2418CMH7T1	New Journalism and Literature	Major		60	4	0	4
2418CMH7T2	Academic Writing	Major		60	4	0	4
2418CMH7P1	Broadcast Production	Major	Journalism-	60	2	1	3
2418CMH7P2	News Production 1	Minor	Honours	45	1	1	2
2418CMH7P3	Industry Project	Internship	1	0	0	6	6
	Total			225	11	8	19
G G 1	C.	Course	G . 11 . 41	Lecture	Theory	Practical	Total
Course Code	Course	Category	Specialisation	Hours	credits	credits	Credits
2418CMK7T1	New Journalism and Literature	Major		60	4	0	4
2418CMK7T2	Academic Writing	Major	Journalism-	60	4	0	4
2418CMK7P1	Media Research and Analysis	Major	Honours with	60	2	1	3
2418CMK7P2	News Production 1	Minor	research	45	1	1	2
2418CMK7P3	Research Project	Research	research	0	0	6	6
	Research Floject	Project		U	U	U	b
	Total			225	11	8	19
Course Code	Course	Course	Specialisation	Lecture	Theory	Practical	Total
Course Coue	20000	Category	Spe classicion	Hours	credits	credits	Credits
2418CMD7T1	Media Organisations and	Major		60	4	0	4
	Organisational behaviour		1		•		-
2418CMD7T2	Direct to Consumer Media Strategies	Major	Advertising	60	4	0	4
			Management-		-		_
2418CMD7P1	Social media and influencer strategy	Major	Honours	60	2	1	3
2418CMD7P2	Creative Portfolio	Minor	ĺ	45	1	1	2
2418CMD7P3	Industry Project	Internship		0	0	6	6
	Total			225	11	8	19
Course Code	Course	Course	Specialisation	Lecture	Theory	Practical	Total
241063 (5777)	N. I. O	Category	-	Hours	credits	credits	Credits
2418CME7T1	Media Organisations and Organisational behaviour	Major		60	4	0	4
2418CME7T2	Direct to Consumer Media Strategies	Major	Advertising	60	4	0	4
	Direct to Consumer Wiedar Strategies	wagor	Management-	- 00	-	·	-
2418CME7P1	Advertising and Consumer Research	Major	Honours with	90	0	3	3
2418CME7P2	Creative Portfolio	Minor	research	60	0	2	2
2418CME7P3	Research Project	Research		0	0	6	6
	,	Project					
	Total			270	8	11	19
Course Code	Course	Course	Specialisation	Lecture	Theory	Practical	Total Credits
2418CMP7T1	C	Category		Hours	credits	credits	
	Corporate Governance Political Communication	Major	Public Relations	60	4	0	4
2418CMP7T2		Major	and Corporate				
2418CMP7P1	Organisational Communication	Major	Communication -	60	2	1	3 2
2418CMP7P2	Media Relations	Minor	Honours	45	1		Z
2418CMP7P3	Industry Project	Internship		0	•	1	
	Total				0	6	6
		Course		225	11	6	19
Course Code	Course	Course	Specialisation	225 Lecture	11 Theory	6 8 Practical	19 Total
		Category	_	225 Lecture Hours	The ory credits	6 8 Practical credits	19 Total Credits
2418CMQ7T1	Corporate Governance	Category Major	Public Relations	225 Lecture Hours 60	Theory credits	6 8 Practical credits 0	19 Total Credits 4
2418CMQ7T1 2418CMQ7T2	Corporate Governance Political Communication	Category Major Major	Public Relations and Corporate	Lecture Hours 60 60	The ory credits 4 4	6 8 Practical credits 0	Total Credits 4 4
2418CMQ7T1 2418CMQ7T2 2418CMQ7P1	Corporate Governance Political Communication Public Relations Research - 1	Category Major Major Major	Public Relations and Corporate Communication -	225 Lecture Hours 60 60	The ory credits 4 4 2	6 8 Practical credits 0 0	Total Credits 4 4 3
2418CMQ7T1 2418CMQ7T2 2418CMQ7P1 2418CMQ7P2	Corporate Governance Political Communication Public Relations Research - 1 Media Relations	Category Major Major Major Minor	Public Relations and Corporate Communication - Honours with	225 Lecture Hours 60 60 45	The ory credits 4 4 2 1	6 8 Practical credits 0 1 1	Total Credits 4 4 2
2418CMQ7T1 2418CMQ7T2 2418CMQ7P1	Corporate Governance Political Communication Public Relations Research - 1	Major Major Major Major Minor Research	Public Relations and Corporate Communication -	225 Lecture Hours 60 60	The ory credits 4 4 2	6 8 Practical credits 0 0	Total Credits 4 4 3
2418CMQ7T1 2418CMQ7T2 2418CMQ7P1 2418CMQ7P2	Corporate Governance Political Communication Public Relations Research - 1 Media Relations	Category Major Major Major Minor	Public Relations and Corporate Communication - Honours with	225 Lecture Hours 60 60 45	The ory credits 4 4 2 1	6 8 Practical credits 0 1 1	Total Credits 4 4 2
2418CMQ7T1 2418CMQ7T2 2418CMQ7P1 2418CMQ7P2 2418CMQ7P3	Corporate Governance Political Communication Public Relations Research - 1 Media Relations Research Project Total	Major Major Major Major Minor Research	Public Relations and Corporate Communication - Honours with research	225 Lecture Hours 60 60 60 45	Theory credits 4 4 2 1	6 8 Practical credits 0 1 1 6	Total Credits 4 4 3 2
2418CMQ7T1 2418CMQ7T2 2418CMQ7P1 2418CMQ7P2	Corporate Governance Political Communication Public Relations Research - 1 Media Relations Research Project	Major Major Major Minor Minor Research Project	Public Relations and Corporate Communication - Honours with	225 Lecture Hours 60 60 60 45 0 225	Theory credits  4  4  2  1  0	6 8 Practical credits 0 0 1 1 6	19 Total Credits 4 4 3 2 6
2418CMQ7T1 2418CMQ7T2 2418CMQ7P1 2418CMQ7P2 2418CMQ7P3	Corporate Governance Political Communication Public Relations Research - 1 Media Relations Research Project Total	Major Major Major Major Minor Research Project  Course	Public Relations and Corporate Communication - Honours with research	225 Lecture Hours 60 60 60 45 0 225 Lecture	Theory credits  4  4  2  1  0  11  Theory	6 8 Practical credits 0 1 1 6 8 Practical	19 Total Credits 4 4 3 2 6 19 Total
2418CMQ7T1 2418CMQ7T2 2418CMQ7P1 2418CMQ7P2 2418CMQ7P3	Corporate Governance Political Communication Public Relations Research - 1 Media Relations Research Project Total Course	Major Major Major Major Minor Research Project  Course Category	Public Relations and Corporate Communication - Honours with research	225 Lecture Hours 60 60 60 45 0 225 Lecture Hours	The ory credits  4  4  2  1  0  11  Theory credits	6 8 Practical credits 0 1 1 6 8 Practical credits	Total Credits 4 4 3 2 6 19 Total Credits
2418CMQ7T1 2418CMQ7T2 2418CMQ7P1 2418CMQ7P2 2418CMQ7P3 Course Code 2418CMG7T1	Corporate Governance Political Communication Public Relations Research - 1 Media Relations Research Project  Total  Course Film Marketing and Distribution	Major Major Major Major Minor Research Project  Course Category Major	Public Relations and Corporate Communication - Honours with research  Specialisation	225 Lecture Hours 60 60 45 0 225 Lecture Hours	The ory credits  4  4  2  1  0  11  The ory credits  4	6 8 Practical credits 0 1 1 6 8 Practical credits 0	Total Credits  4  4  3  2  6  19  Total Credits  4
2418CMQ7T1 2418CMQ7T2 2418CMQ7P1 2418CMQ7P2 2418CMQ7P3  Course Code 2418CMG7T1 2418CMG7T1	Corporate Governance Political Communication Public Relations Research - 1 Media Relations Research Project  Total  Course Film Marketing and Distribution Film Direction Advanced Editing Sound Design	Major Major Major Major Minor Research Project  Course Category Major Major	Public Relations and Corporate Communication - Honours with research  Specialisation  Film, Streaming	225 Lecture Hours 60 60 45 0 225 Lecture Hours 60 60	The ory credits  4  2  1  0  11  The ory credits  4  4  4  2  1  4  4  4  4	6 8 Practical credits 0 1 1 6 8 Practical credits 0 0 0	Total Credits 4 4 3 2 6 19 Total Credits 4 4 4 3 4 4 4 4 4
2418CMQ7T1 2418CMQ7T2 2418CMQ7P1 2418CMQ7P2 2418CMQ7P3  Course Code 2418CMG7T1 2418CMG7T1 2418CMG7T1	Corporate Governance Political Communication Public Relations Research - 1 Media Relations Research Project  Total  Course Film Marketing and Distribution Film Direction Advanced Editing	Major Major Major Major Minor Research Project  Course Category Major Major Major	Public Relations and Corporate Communication - Honours with research  Specialisation  Film, Streaming and Immersive	225 Lecture Hours 60 60 45 0 225 Lecture Hours 60 60 60	The ory credits  4  2  1  0  11  The ory credits  4  2  1  2  1  2  1  4  4  2  2  1  2  1  1  2  1  2  1  2  1  2  1  2  1  2  1  2  1  2  1  2  1  2  1  2  1  2  1  2  1  2  1  2  1  2  1  2  2	6 8 Practical credits 0 1 1 6 8 Practical credits 0 1 1 1 6 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	19 Total Credits 4 4 3 2 6 19 Total Credits 4 4 3 3 2 6 3 7 7 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8
2418CMQ7T1 2418CMQ7T2 2418CMQ7P1 2418CMQ7P2 2418CMQ7P3  Course Code 2418CMG7T1 2418CMG7T1 2418CMG7P1 2418CMG7P1	Corporate Governance Political Communication Public Relations Research - 1 Media Relations Research Project  Total  Course Film Marketing and Distribution Film Direction Advanced Editing Sound Design	Major Major Major Major Minor Research Project  Course Category Major Major Major Minor	Public Relations and Corporate Communication - Honours with research  Specialisation  Film, Streaming and Immersive	225 Lecture Hours 60 60 45 0 Lecture Hours 60 60 60 60 60 45	The ory credits  4  2  1  0  11  The ory credits  4  2  1  1  1  1  1  1  1  1  1  1  1  1	6 8 Practical credits 0 1 1 6 8 Practical credits 0 1 1 1 6 1 1 1	19 Total Credits 4 4 3 2 6 19 Total Credits 4 4 3 2 2 6 2 6 2 6 2 6 2 6 2 6 2 6 2 6 2 6
2418CMQ7T1 2418CMQ7P1 2418CMQ7P2 2418CMQ7P3  Course Code 2418CMG7T1 2418CMG7T1 2418CMG7T2 2418CMG7P3	Corporate Governance Political Communication Public Relations Research - 1 Media Relations Research Project  Total  Course Film Marketing and Distribution Film Direction Advanced Editing Sound Design Industry Project  Total	Major Major Major Major Minor Research Project  Course Category Major Major Major Minor Internship  Course	Public Relations and Corporate Communication - Honours with research  Specialisation  Film, Streaming and Immersive Media - Honours	225 Lecture Hours 60 60 45 0 225 Lecture Hours 60 60 45 0 225 Lecture	11 The ory credits 4 4 2 1 0 11 The ory credits 4 4 2 1 The ory credits 4 1 1 The ory credits 1 1 The ory credits	6 8 Practical credits 0 1 1 6 8 Practical credits 0 1 1 6 8 Practical credits 0 1 1 6 8 Practical credits	19 Total Credits 4 4 3 2 6 19 Total Credits 4 4 3 2 6 19 Total Total Credits 4 Total Total Total Total Total Total Total Total Total
2418CMQ7T1 2418CMQ7T2 2418CMQ7P1 2418CMQ7P2 2418CMQ7P3  Course Code 2418CMG7T1 2418CMG7T1 2418CMG7P1 2418CMG7P2 2418CMG7P3  Course Code	Corporate Governance Political Communication Public Relations Research - 1 Media Relations Research Project  Total  Course Film Marketing and Distribution Film Direction Advanced Editing Sound Design Industry Project  Total  Course	Major Major Major Major Minor Research Project  Course Category Major Major Major Minor Internship  Course Category	Public Relations and Corporate Communication - Honours with research  Specialisation  Film, Streaming and Immersive	225 Lecture Hours 60 60 45 0 225 Lecture Hours 60 60 45 0 225 Lecture Hours	11 The ory credits 4 4 2 1 0 11 The ory credits 4 4 2 1 1 0 11 The ory credits 4 1 0 11	6 8 Practical credits 0 1 1 6 8 Practical credits 0 1 1 6 8 Practical credits 0 1 1 6 8	19 Total Credits 4 4 3 2 6 19 Total Credits 4 4 3 2 6 19 Total Credits 4 1 Total Credits Credits Credits
2418CMQ7T1 2418CMQ7T2 2418CMQ7P1 2418CMQ7P2 2418CMQ7P3  Course Code 2418CMG7T1 2418CMG7T1 2418CMG7P1 2418CMG7P2 2418CMG7P3  Course Code 2418CMG7P3	Corporate Governance Political Communication Public Relations Research - 1 Media Relations Research Project  Total  Course Film Marketing and Distribution Film Direction Advanced Editing Sound Design Industry Project  Total	Major Major Major Major Minor Research Project  Course Category Major Major Major Minor Internship  Course	Public Relations and Corporate Communication - Honours with research  Specialisation  Film, Streaming and Immersive Media - Honours  Specialisation	225 Lecture Hours 60 60 45 0 225 Lecture Hours 60 60 45 0 225 Lecture Hours 60 60 60 60 60 60 60 60 60 60 60 60 60	The ory credits  4  4  2  1  0  11  The ory credits  4  4  2  1  1  The ory credits  4  1  1  1  The ory credits  4  4  4  4  2  1  0  11  The ory credits  4  4  4	6 8 Practical credits 0 1 1 6 8 Practical credits 0 1 1 6 8 Practical credits 0 1 1 6 8 Practical credits 0 0 1 1 0 0 1 0 0 1 0 0 0 0 0 0 0 0 0	19 Total Credits 4 4 3 2 6 19 Total Credits 4 4 3 2 6 19 Total Credits 4 19 Total Credits 4 4 4 3 2 6 19 Total Credits 4 4 4 4 4 4 4 6 7 7 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7
2418CMQ7T1 2418CMQ7T2 2418CMQ7P1 2418CMQ7P2 2418CMQ7P3  Course Code 2418CMG7T1 2418CMG7T1 2418CMG7P1 2418CMG7P2 2418CMG7P3  Course Code 2418CMG7P3	Corporate Governance Political Communication Public Relations Research - 1 Media Relations Research Project  Total  Course Film Marketing and Distribution Film Direction Advanced Editing Sound Design Industry Project  Total  Course Film Marketing and Distribution Film Direction	Category Major Major Major Major Minor Research Project  Course Category Major Major Minor Internship  Course Category Major Major Major Minor Internship	Public Relations and Corporate Communication - Honours with research  Specialisation  Film, Streaming and Immersive Media - Honours  Specialisation  Film, Streaming and Immersive Media - Honours	225 Lecture Hours 60 60 45 0 225 Lecture Hours 60 60 45 0 225 Lecture Hours 60 60 60 60 60	The ory credits  4  4  2  1  0  The ory credits  4  4  2  1  The ory credits  4  4  1  0  11  The ory credits  4  4  4  4  4  4  4	6 8 Practical credits 0 1 1 6 8 Practical credits 0 1 1 6 8 Practical credits 0 1 1 6 8 Practical credits 0 0 0 1 0 0	19 Total Credits 4 4 3 2 6 19 Total Credits 4 4 3 2 6 19 Total Credits 4 4 4 3 2 6 19 Total Credits 4 4 4 4 4 4
2418CMQ7T1 2418CMQ7T2 2418CMQ7P1 2418CMQ7P2 2418CMQ7P3  Course Code 2418CMG7T1 2418CMG7T1 2418CMG7P1 2418CMG7P2 2418CMG7P3  Course Code 2418CMG7P3	Corporate Governance Political Communication Public Relations Research - 1 Media Relations Research Project  Total  Course Film Marketing and Distribution Film Direction Advanced Editing Sound Design Industry Project  Total  Course Film Marketing and Distribution Film Direction Total  Course Film Marketing and Distribution Film Direction Film Marketing and Distribution Film Direction Film Research - 1	Major Major Major Major Major Minor Research Project  Course Category Major Major Minor Internship  Course Category Major Major Major Major Major Major	Public Relations and Corporate Communication - Honours with research  Specialisation  Film, Streaming and Immersive Media - Honours  Specialisation  Film, Streaming and Immersive Media - Honours	225 Lecture Hours 60 60 45 0 225 Lecture Hours 60 60 45 0 225 Lecture Hours 60 60 60 60	11 The ory credits 4 4 2 1 0 11 The ory credits 4 4 2 1 The ory credits 4 4 4 2 1 1 0 4 2 1 2 2 1 2 4 4 2 2 2 4 4 2 4 4 2	6 8 Practical credits 0 1 1 6 8 Practical credits 0 1 1 6 8 Practical credits 0 0 1 1 1 6 8 Practical credits 0 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	19 Total Credits 4 4 3 2 6 19 Total Credits 4 4 3 2 6 19 Total Credits 4 4 3 2 6 19 Total Credits 4 3 2 6 19 Total Credits 4 3 2 6 19 Total Credits 4 3
2418CMQ7T1 2418CMQ7T2 2418CMQ7P1 2418CMQ7P2 2418CMQ7P3  Course Code 2418CMG7T1 2418CMG7T1 2418CMG7P1 2418CMG7P3  Course Code 2418CMG7P1 2418CMG7P3  Course Code 2418CMN7T1 2418CMN7T1 2418CMN7T1 2418CMN7P1	Corporate Governance Political Communication Public Relations Research - 1 Media Relations Research Project  Total  Course Film Marketing and Distribution Film Direction Advanced Editing Sound Design Industry Project  Total  Course Film Marketing and Distribution Film Direction	Major Major Major Major Major Minor Research Project  Course Category Major Major Minor Internship  Course Category Major	Public Relations and Corporate Communication - Honours with research  Specialisation  Film, Streaming and Immersive Media - Honours  Specialisation  Film, Streaming and Immersive Media - Honours	225 Lecture Hours 60 60 45 0 225 Lecture Hours 60 60 45 0 225 Lecture Hours 60 60 60 60 60	The ory credits  4  4  2  1  0  The ory credits  4  4  2  1  The ory credits  4  4  1  0  11  The ory credits  4  4  4  4  4  4  4	6 8 Practical credits 0 1 1 6 8 Practical credits 0 1 1 6 8 Practical credits 0 1 1 6 8 Practical credits 0 0 0 1 0 0	19 Total Credits 4 4 3 2 6 19 Total Credits 4 4 3 2 6 19 Total Credits 4 19 Total Credits 4 4 4 4 4 4 4 4 4 4
2418CMQ7T1 2418CMQ7T2 2418CMQ7P1 2418CMQ7P2 2418CMQ7P3  Course Code 2418CMG7T1 2418CMG7T1 2418CMG7P1 2418CMG7P2 2418CMG7P3  Course Code 2418CMG7P3	Corporate Governance Political Communication Public Relations Research - 1 Media Relations Research Project  Total  Course Film Marketing and Distribution Film Direction Advanced Editing Sound Design Industry Project  Total  Course Film Marketing and Distribution Film Direction Total  Course Film Marketing and Distribution Film Direction Film Marketing and Distribution Film Direction Film Research - 1	Major Major Major Major Major Minor Research Project  Course Category Major Major Minor Internship  Course Category Major Minor Internship Research	Public Relations and Corporate Communication - Honours with research  Specialisation  Film, Streaming and Immersive Media - Honours  Specialisation  Film, Streaming and Immersive Media - Honours	225 Lecture Hours 60 60 45 0 225 Lecture Hours 60 60 45 0 225 Lecture Hours 60 60 60 60	11 The ory credits 4 4 2 1 0 11 The ory credits 4 4 2 1 The ory credits 4 4 4 2 1 1 0 4 2 1 2 2 1 2 4 4 2 2 2 4 4 2 4 4 2	6 8 Practical credits 0 1 1 6 8 Practical credits 0 1 1 6 8 Practical credits 0 0 1 1 1 6 8 Practical credits 0 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	19 Total Credits 4 4 3 2 6 19 Total Credits 4 4 3 2 6 19 Total Credits 4 4 3 2 6 4 4 3 3 4 4 3 7 Total Credits 4 4 3 3 4 4 3
2418CMQ7T1 2418CMQ7T2 2418CMQ7P1 2418CMQ7P2 2418CMQ7P3  Course Code 2418CMG7T1 2418CMG7T1 2418CMG7P1 2418CMG7P2 2418CMG7P3  Course Code 2418CMG7P3  Course Code 2418CMN7T1 2418CMN7T1 2418CMN7T1 2418CMN7T2 2418CMN7T2	Corporate Governance Political Communication Public Relations Research -1 Media Relations Research Project  Total  Course Film Marketing and Distribution Film Direction Advanced Editing Sound Design Industry Project  Course Film Marketing and Distribution Film Direction Film Direction Film Marketing and Distribution Film Marketing and Distribution Film Direction Film Research -1 Sound Design	Major Major Major Major Major Minor Research Project  Course Category Major Major Minor Internship  Course Category Major	Public Relations and Corporate Communication - Honours with research  Specialisation  Film, Streaming and Immersive Media - Honours  Specialisation  Film, Streaming and Immersive Media - Honours	225 Lecture Hours 60 60 60 45 0 225 Lecture Hours 60 60 60 45 0 225 Lecture Hours 60 60 45 45 45 Lecture Hours 60 60 60 60 60	11 The ory credits 4 4 2 1 0 11 The ory credits 4 4 2 1 The ory credits 4 4 2 1 1 The ory credits 4 1	6 8 Practical credits 0 0 1 1 6 8 Practical credits 0 1 1 6 8 Practical credits 0 0 1 1 1 6 8 Practical credits 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	19 Total Credits  4 4 3 2 6 19 Total Credits 4 4 3 2 6 19 Total Credits 4 4 3 2 6 19 Total Credits 4 2 6 19 Total Credits 4 2

		Semeste	r VIII				
Course Code	Course	Course	Specialisation	Lecture	Theory	Practical	Total
		Category	Specialisation	Hours	credits	credits	Credits
2418CMH8T1	Digital Transformation	Major		75	5	0	5
2418CMH8T2	Media Ethics and Regulations	Major	Journalism-	30	2	0	2
2418CMH8P1	Specilisation Project	Major	Honours	0	0	6	6
2418CMH8P2	Internship	Internship		0	0	6	6
	Total			105	7	12	19
Course Code	Course	Course	Specialisation	Lecture	Theory	Practical	Total
241062 470771	D: : 1m	Category	•	Hours	credits	credits	Credits
2418CMK8T1	Digital Transformation	Major		75	5	0	5
2418CMK8T2	Media Ethics and Regulations	Major	Journalism-	30	2	0	2
2418CMK8P1	Specilisation Research	Major	Honours with	0	0	6	6
2418CMK8P2	Research Project	Research	research	0	0	6	6
	The state of the s	Project		105	7	12	19
	Total	Course		Lecture	Theory	Practical	Total
Course Code	Course	Category	Specialisation	Hours	credits	credits	Credits
2419CMD9T1	Digital Transformation			75	5	0	5
2418CMD8T1 2418CMD8T2	Media Ethics and Regulations	Major	Advertising	30	2	0	2
2418CMD812 2418CMD8P1	Specilisation Project	Major	Management-	0	0	6	6
2418CMD8P1	<u> </u>	Major	Honours	0	0	6	6
2418CMD8P2	Internship	Internship		105	7	12	19
	Total	Course		Lecture	Theory	Practical	Total
Course Code	Course	Category	Specialisation	Hours	credits	credits	Credits
2418CME8T1	Digital Transformation	Major		75	5	0	5
2418CME8T2	Media Ethics and Regulations	Major	Advertising	30	2	0	2
			Management-	0	0	6	6
2418CME8P1	Specilisation Research	Major	Honours with	U	U	0	U
2418CME8P2	Research Project	Research	research	0	0	6	6
2416CNIE6F2	Total	Project		105	7	12	19
		Course		Lecture	Theory	Practical	Total
Course Code	Course	Category	Specialisation	Hours	credits	credits	Credits
2418CMP8T1	Digital Transformation	Major	Public Relations	75	5	0	5
2418CMP8T2	Media Ethics and Regulations		1.0				
	Tricam Edites and Regulations	I Maior	and Corporate	30	2		
2418CMP8P1	Specilisation Project	Major Major	and Corporate	0	0	6	6
2418CMP8P1	Specilisation Project	Major	Communication -	0	0	6	6
2418CMP8P1 2418CMP8P2	Internship		•	0	0	6	6
2418CMP8P2	Internship Total	Major Internship	Communication - Honours	0 0 105	0 0 7	6 6 12	6 6 19
2418CMP8P2	Internship	Major Internship Course	Communication -	0 0 105 Lecture	0 0 7 Theory	6 6 12 Practical	6 6 19 Total
2418CMP8P2 Course Code	Total  Course	Major Internship  Course Category	Communication - Honours  Specialisation	0 0 105 Lecture Hours	0 0 7 Theory credits	6 6 12 Practical credits	6 6 19 Total Credits
2418CMP8P2  Course Code  2418CMQ8T1	Total  Course  Digital Transformation	Major Internship  Course Category Major	Communication - Honours  Specialisation Public Relations	0 0 105 Lecture Hours 75	0 0 7 Theory credits 5	6 6 12 Practical credits 0	6 6 19 Total Credits 5
2418CMP8P2 Course Code 2418CMQ8T1 2418CMQ8T2	Total  Course  Digital Transformation  Media Ethics and Regulations	Major Internship  Course Category  Major Major	Communication - Honours  Specialisation  Public Relations and Corporate	0 0 105 Lecture Hours 75 30	0 0 7 Theory credits 5 2	6 6 12 Practical credits 0 0	6 6 19 Total Credits 5 2
2418CMP8P2  Course Code  2418CMQ8T1	Total  Course  Digital Transformation	Major Internship  Course Category Major Major Major	Communication - Honours  Specialisation  Public Relations and Corporate Communication -	0 0 105 Lecture Hours 75 30	0 0 7 Theory credits 5	6 6 12 Practical credits 0	6 6 19 Total Credits 5 2 6
2418CMP8P2 Course Code 2418CMQ8T1 2418CMQ8T2	Total  Course  Digital Transformation  Media Ethics and Regulations	Major Internship  Course Category Major Major Major Research	Communication - Honours  Specialisation  Public Relations and Corporate Communication - Honours with	0 0 105 Lecture Hours 75 30	0 0 7 Theory credits 5 2	6 6 12 Practical credits 0 0	6 6 19 Total Credits 5 2
2418CMP8P2 Course Code 2418CMQ8T1 2418CMQ8T2 2418CMQ8P1	Total  Course  Digital Transformation  Media Ethics and Regulations  Specilisation Research  Research Project	Major Internship  Course Category Major Major Major	Communication - Honours  Specialisation  Public Relations and Corporate Communication -	0 0 105 Lecture Hours 75 30 0	0 0 7 Theory credits 5 2	6 6 12 Practical credits 0 0 6	6 6 19 Total Credits 5 2 6
2418CMP8P2 Course Code 2418CMQ8T1 2418CMQ8T2 2418CMQ8P1 2418CMQ8P2	Internship  Total  Course  Digital Transformation  Media Ethics and Regulations  Specilisation Research  Research Project  Total	Major Internship  Course Category  Major Major Major Research Project	Communication - Honours  Specialisation  Public Relations and Corporate Communication - Honours with research	0 0 105 Lecture Hours 75 30 0	0 0 7 Theory credits 5 2 0	6 6 12 Practical credits 0 0 6	6 6 19 Total Credits 5 2 6
2418CMP8P2 Course Code 2418CMQ8T1 2418CMQ8T2 2418CMQ8P1	Total  Course  Digital Transformation  Media Ethics and Regulations  Specilisation Research  Research Project	Major Internship  Course Category Major Major Major Research	Communication - Honours  Specialisation  Public Relations and Corporate Communication - Honours with	0 0 105 Lecture Hours 75 30 0	0 0 7 Theory credits 5 2 0	6 6 12 Practical credits 0 0 6	6 6 19 Total Credits 5 2 6
2418CMP8P2  Course Code 2418CMQ8T1 2418CMQ8T2 2418CMQ8P1 2418CMQ8P2  Course Code	Internship  Total  Course  Digital Transformation  Media Ethics and Regulations  Specilisation Research  Research Project  Total  Course	Major Internship  Course Category  Major Major Major Research Project  Course Category	Communication - Honours  Specialisation  Public Relations and Corporate Communication - Honours with research  Specialisation	0 0 105 Lecture Hours 75 30 0	0 0 7 Theory credits 5 2 0 7 Theory	6 6 12 Practical credits 0 0 6 12 Practical	6 6 19 Total Credits 5 2 6 6
2418CMP8P2 Course Code 2418CMQ8T1 2418CMQ8T2 2418CMQ8P1 2418CMQ8P2	Internship  Total  Course  Digital Transformation  Media Ethics and Regulations  Specilisation Research  Research Project  Total  Course  Digital Transformation	Major Internship  Course Category  Major Major Major Research Project  Course Category  Major	Communication - Honours  Specialisation  Public Relations and Corporate Communication - Honours with research  Specialisation  Film, Streaming	0 0 105 Lecture Hours 75 30 0 105 Lecture Hours	0 0 7 Theory credits 5 2 0 7 Theory credits	6 6 12 Practical credits 0 6 6 12 Practical credits	6 6 19 Total Credits 5 2 6 6 Total Credits
2418CMP8P2  Course Code 2418CMQ8T1 2418CMQ8P1 2418CMQ8P2 2418CMQ8P2  Course Code 2418CMG8T1	Internship  Total  Course  Digital Transformation  Media Ethics and Regulations  Specilisation Research  Research Project  Total  Course  Digital Transformation  Media Ethics and Regulations	Major Internship  Course Category Major Major Major Research Project  Course Category Major Major	Communication - Honours  Specialisation  Public Relations and Corporate Communication - Honours with research  Specialisation  Film, Streaming and Immersive	0 0 105 Lecture Hours 75 30 0 0 105 Lecture Hours	0 0 7 Theory credits 5 2 0 Theory credits 5 5 5 5 5 7 Theory credits 5	6 6 12 Practical credits 0 6 6 12 Practical credits 0 0 6	6 6 19 Total Credits 5 2 6 6 19 Total Credits 5
2418CMP8P2  Course Code  2418CMQ8T1  2418CMQ8P1  2418CMQ8P2  Course Code  2418CMG8T1  2418CMG8T1  2418CMG8T2  2418CMG8T2	Internship  Total  Course  Digital Transformation  Media Ethics and Regulations  Specilisation Research  Research Project  Total  Course  Digital Transformation  Media Ethics and Regulations  Specilisation Project	Major Internship  Course Category Major Major Major Research Project  Course Category Major Major Major Major Major	Communication - Honours  Specialisation  Public Relations and Corporate Communication - Honours with research  Specialisation  Film, Streaming	0 0 105 Lecture Hours 75 30 0 0 105 Lecture Hours 75 30	0 0 7 Theory credits 5 2 0 7 Theory credits 5 2 2 2	6 6 12 Practical credits 0 6 6 12 Practical credits 0 0 6	6 6 19 Total Credits 5 2 6 6 19 Total Credits 5 2
2418CMP8P2  Course Code  2418CMQ8T1  2418CMQ8T2  2418CMQ8P1  2418CMQ8P2  Course Code  2418CMG8T1  2418CMG8T1	Internship  Total  Course  Digital Transformation  Media Ethics and Regulations  Specilisation Research  Research Project  Total  Course  Digital Transformation  Media Ethics and Regulations	Major Internship  Course Category Major Major Major Research Project  Course Category Major Major	Communication - Honours  Specialisation  Public Relations and Corporate Communication - Honours with research  Specialisation  Film, Streaming and Immersive	0 0 105 Lecture Hours 75 30 0 105 Lecture Hours 75 30 0	0 0 7 Theory credits 5 2 0 7 Theory credits 5 2 0 0 7 Theory credits 5 2 0	6 6 12 Practical credits 0 6 6 12 Practical credits 0 6 6 0 0 6	6 6 19 Total Credits 5 2 6 6 Total Credits 5 2 6 6 6 19 Total Credits 5 2 6
2418CMP8P2  Course Code 2418CMQ8T1 2418CMQ8P1 2418CMQ8P2  Course Code 2418CMG8T1 2418CMG8T1 2418CMG8T2 2418CMG8P1 2418CMG8P2	Internship  Total  Course  Digital Transformation  Media Ethics and Regulations  Specilisation Research  Research Project  Total  Course  Digital Transformation  Media Ethics and Regulations  Specilisation Project  Internship  Total	Major Internship  Course Category  Major Major Major Research Project  Course Category  Major Major Internship	Communication - Honours  Specialisation  Public Relations and Corporate Communication - Honours with research  Specialisation  Film, Streaming and Immersive Media - Honours	0 0 105 Lecture Hours 75 30 0 105 Lecture Hours 75 30 0 0	0 0 7 Theory credits 5 2 0 7 Theory credits 5 2 0 7 Theory credits 5 2 0 7	6 6 12 Practical credits 0 0 6 12 Practical credits 0 6 6 12 Practical credits 0 6 6 12	6 6 19 Total Credits 5 2 6 19 Total Credits 5 2 6 6 19 Total Credits 5 2 6 6 19
2418CMP8P2  Course Code  2418CMQ8T1  2418CMQ8P1  2418CMQ8P2  Course Code  2418CMG8T1  2418CMG8T1  2418CMG8T2  2418CMG8T2	Internship  Total  Course  Digital Transformation  Media Ethics and Regulations  Specilisation Research  Research Project  Total  Course  Digital Transformation  Media Ethics and Regulations  Specilisation Project  Internship	Major Internship  Course Category  Major Major Major Research Project  Course Category  Major Major Internship  Course	Communication - Honours  Specialisation  Public Relations and Corporate Communication - Honours with research  Specialisation  Film, Streaming and Immersive	0 0 105 Lecture Hours 75 30 0 105 Lecture Hours 75 30 0	0 0 7 Theory credits 5 2 0 Theory credits 5 2 0 0 7 Theory credits 5 2 0 0	6 6 12 Practical credits 0 6 6 12 Practical credits 0 6 6 12 Practical credits 0 6 6 6	6 6 19 Total Credits 5 2 6 19 Total Credits 5 2 6 6 6 6 6 6 6 6
2418CMP8P2 Course Code 2418CMQ8T1 2418CMQ8T2 2418CMQ8P1 2418CMQ8P2 Course Code 2418CMG8T1 2418CMG8T1 2418CMG8P1 2418CMG8P2 Course Code	Internship  Total  Course  Digital Transformation  Media Ethics and Regulations  Specilisation Research  Research Project  Total  Course  Digital Transformation  Media Ethics and Regulations  Specilisation Project  Internship  Total  Course	Major Internship  Course Category  Major Major Major Research Project  Course Category  Major Major Internship  Course Category	Communication - Honours  Specialisation  Public Relations and Corporate Communication - Honours with research  Specialisation  Film, Streaming and Immersive Media - Honours  Specialisation	0 0 105 Lecture Hours 75 30 0 105 Lecture Hours 75 30 0 105 Lecture Hours 75 10 105 Lecture Hours	0 0 7 Theory credits 5 2 0 Theory credits 5 2 Theory credits 5 2 Theory credits 7 Theory credits	6 6 12 Practical credits 0 0 6 6 12 Practical credits 0 0 6 12 Practical credits 0 12 Practical credits	6 6 19 Total Credits 5 2 6 6 19 Total Credits 5 2 6 6 19 Total Credits 6 19 Total Credits 19 Total Credits
2418CMP8P2 Course Code 2418CMQ8T1 2418CMQ8T2 2418CMQ8P1 2418CMQ8P2 Course Code 2418CMG8T1 2418CMG8T1 2418CMG8T2 2418CMG8P1 2418CMG8P2 Course Code 2418CMG8P2	Internship  Total  Course  Digital Transformation  Media Ethics and Regulations  Specilisation Research  Research Project  Total  Course  Digital Transformation  Media Ethics and Regulations  Specilisation Project  Internship  Total  Course  Digital Transformation	Major Internship  Course Category  Major Major Major Research Project  Course Category  Major Major Internship  Course Category Major Major Major Major Major Internship	Communication - Honours  Specialisation  Public Relations and Corporate Communication - Honours with research  Specialisation  Film, Streaming and Immersive Media - Honours  Specialisation  Film, Streaming	0 0 105 Lecture Hours 75 30 0 105 Lecture Hours 75 30 0 0 105 Lecture Hours 75 30 0 75 30 75 30 75 30 75	0 0 7 Theory credits 5 2 0 Theory credits 5 2 Theory credits 5 7 Theory credits 5 5 5 5 5 5 7 Theory credits 5 5	6 6 12 Practical credits 0 6 6 12 Practical credits 0 0 6 12 Practical credits 0 7 Practical credits 0 0 0 6 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	6 6 19 Total Credits 5 2 6 6 19 Total Credits 5 2 6 6 19 Total Credits 5 2 6 5 5 5 5 5 5 5 5 7 6 6 6 5 7 7 7 8 7 8 8 8 8 8 8 8 8 8 8 8 8 8 8
2418CMP8P2  Course Code  2418CMQ8T1  2418CMQ8T2  2418CMQ8P1  2418CMQ8P2  Course Code  2418CMG8T1  2418CMG8T1  2418CMG8P1  2418CMG8P2  Course Code  2418CMG8P1  2418CMG8P2	Internship  Total  Course  Digital Transformation  Media Ethics and Regulations  Specilisation Research  Research Project  Total  Course  Digital Transformation  Media Ethics and Regulations  Specilisation Project  Internship  Total  Course  Digital Transformation  Media Ethics and Regulations	Major Internship  Course Category  Major Major Major Research Project  Course Category  Major Major Major Major Major Major Major Major Internship  Course Category  Major Major Internship	Communication - Honours  Specialisation  Public Relations and Corporate Communication - Honours with research  Specialisation  Film, Streaming and Immersive Media - Honours  Specialisation  Film, Streaming and Immersive	0 0 105 Lecture Hours 75 30 0 105 Lecture Hours 75 30 0 105 Lecture Hours 75 30 0 30 105 Lecture Hours 75 30 0	0 0 7 Theory credits 5 2 0 Theory credits 5 2 Theory credits 5 2 Theory credits 5 2 2 2 2 2 3 4 5 5 2 5 6 7 7 6 7 7 7 7 7 7 7 8 8 8 8 8 8 8 8 8	6 6 12 Practical credits 0 6 6 12 Practical credits 0 0 6 12 Practical credits 0 0 6 12 Practical credits 0 0 0 0	6 6 19 Total Credits 5 2 6 6 19 Total Credits 5 2 6 6 19 Total Credits 5 2 6 6 2 2 6 2 6 2 2 6 2 6 2 2 6 2 6 2
2418CMP8P2  Course Code 2418CMQ8T1 2418CMQ8T2 2418CMQ8P1 2418CMQ8P2  Course Code 2418CMG8T1 2418CMG8T1 2418CMG8T2 2418CMG8P1 2418CMG8P2  Course Code 2418CMG8P1	Internship  Total  Course  Digital Transformation  Media Ethics and Regulations  Specilisation Research  Research Project  Total  Course  Digital Transformation  Media Ethics and Regulations  Specilisation Project  Internship  Total  Course  Digital Transformation	Major Internship  Course Category  Major Major Major Research Project  Course Category  Major Major Internship  Course Category Major Major Major Major Major Internship	Communication - Honours  Specialisation  Public Relations and Corporate Communication - Honours with research  Specialisation  Film, Streaming and Immersive Media - Honours  Specialisation  Film, Streaming	0 0 105 Lecture Hours 75 30 0 105 Lecture Hours 75 30 0 0 105 Lecture Hours 75 30 0 75 30 75 30 75 30 75	0 0 7 Theory credits 5 2 0 Theory credits 5 2 Theory credits 5 7 Theory credits 5 5 5 5 5 5 7 Theory credits 5 5	6 6 12 Practical credits 0 6 6 12 Practical credits 0 0 6 12 Practical credits 0 7 Practical credits 0 0 0 6 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	6 6 19 Total Credits 5 2 6 6 19 Total Credits 5 2 6 6 19 Total Credits 5 2 6 5 5 5 5 5 5 5 7 6 6 7 7 8 7 8 8 8 8 8 8 8 8 8 8 8 8 8